



ASSOCIATION OF
EQUIPMENT MANUFACTURERS

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AEM Inks Deal with HP Compliance Data Exchange (CDX) Service

Agreement Helps OEMs, Supply Chains Better Meet Global Materials Compliance Requirements

MILWAUKEE (August 24, 2015) – The Association of Equipment Manufacturers (AEM) has selected HP's Compliance Data Exchange (CDX) service as a preferred platform to support the association's materials regulatory compliance program. The AEM program helps its 850-plus member companies and their suppliers meet growing global regulatory requirements, including EU REACH, RoHS rules and Conflict Minerals reporting.

AEM is the North American-based international business group representing the off-road equipment manufacturing industry (agriculture, construction, forestry and mining).

"AEM is committed to redefining and supporting how corporations in our industry approach regulatory compliance management," said AEM President Dennis Slater. "We extensively researched possible options, and we have identified HP's CDX platform as the first solution to meet our criteria and enable manufacturers and their supply chains to collect regulatory compliance data now as well as meet their future compliance needs."

The HP Compliance Data Exchange (CDX) is a cloud-based software-as-a-service (SAAS) that leverages the functionality of HP's International Material Data System (IMDS) and expertise in cloud computing to provide a secure, centralized material management solution.

"This agreement formalizes the collaborative relationship between AEM and HP, as AEM member and supplier companies leverage HP's resources and expertise to understand the complexities of material compliance," said Thomas Fruehbuss, account business executive, IMDS/CDX, HP. "HP's cost-effective CDX solution will enable these companies to achieve full material disclosure easily, accurately and securely, and to meet compliance regulations while gaining a competitive advantage throughout their supply chain."

CDX extends the value of AEM's custom compliance training and information resources by providing companies a common management system that is flexible and safeguards proprietary information. With CDX, companies can implement strategies to realize full material disclosure that incorporates complete, traceable and updatable regulatory data.

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About Association of Equipment Manufacturers (AEM) - AEM is the North American-based international trade group providing innovative business development resources to advance the off-road equipment manufacturing industry in the global marketplace. AEM membership comprises 850-plus companies and more than 200 product lines in the agriculture, construction, forestry, mining and utility sectors worldwide. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C.; Ottawa, Canada; and Beijing, China. www.aem.org Follow us @AEMAdvisor